

**BERKSHIRE
HATHAWAY**
HOMESERVICES

MONTANA PROPERTIES

MAKE A NAME FOR YOURSELF WITH OURS

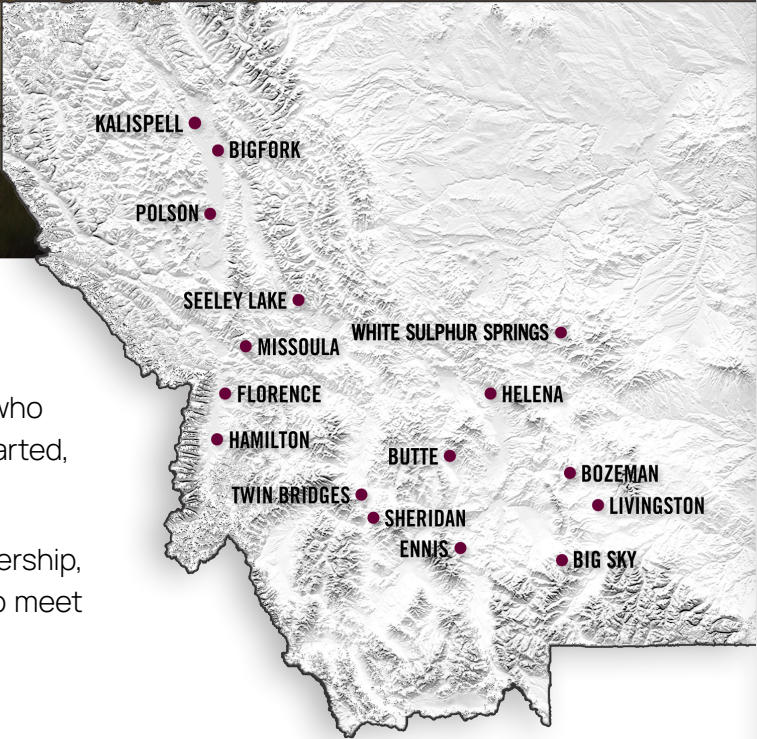


Ranked #1 in Montana

by Real Trends, RIS Media and Swanepoel Mega 1000.

We are proud to be Montana's #1 real estate brokerage. The strength of our company begins and ends with the people who work here. From experienced agents and staff who have been with us for over 20 years to those just getting started, our people make us who we are.

Our goal is to provide our agents with best-in-class Leadership, Marketing, Tools & Services, ensuring they are positioned to meet the needs of their clients and build a successful business.



ABOUT US

From first homes to forever homes, we help more people. Berkshire Hathaway HomeServices Montana Properties is a full-service brokerage committed to delivering exceptional service and building rich and trusted relationships. Our goal is to provide high-quality service throughout our client's real estate journey. We value relationships over transactions, and we want to be real estate advisors for our clients every step of the way, for life.

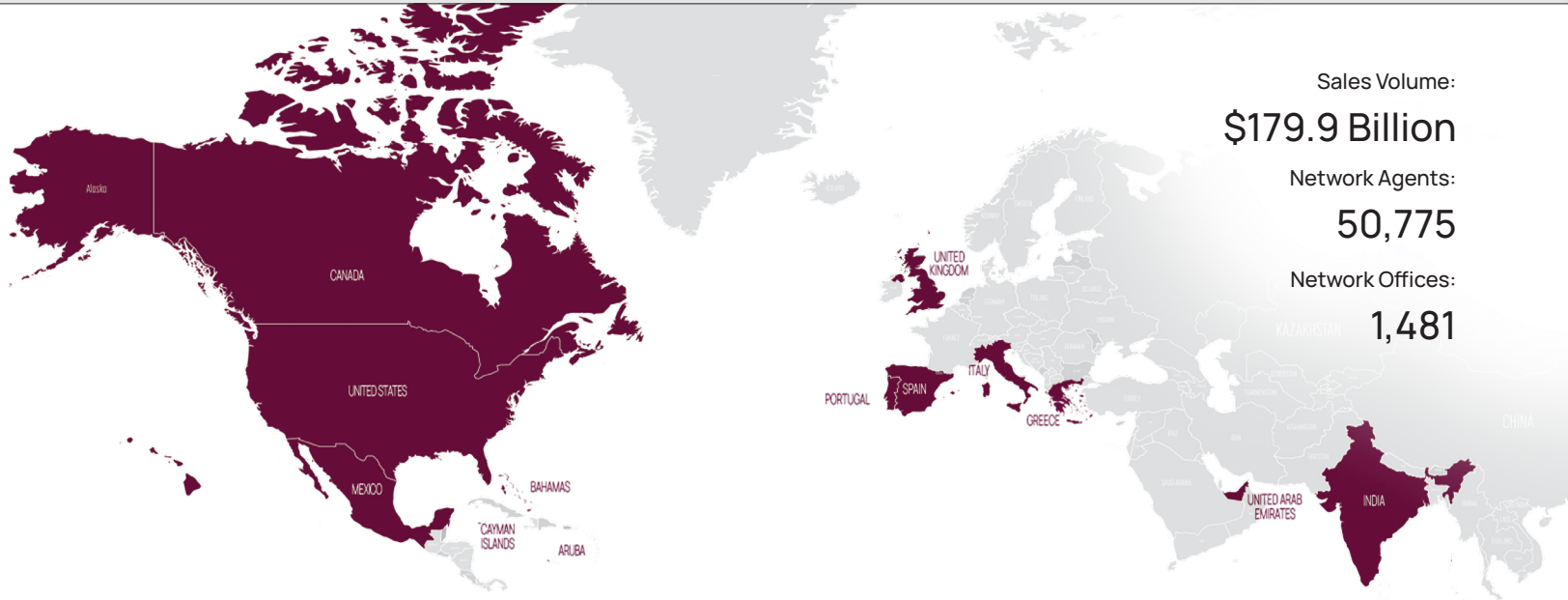
We've been helping people buy and sell homes in Montana since 1958. The company was formed in 2006 when Prudential Bridger Realty (formerly Bridger Realty, formed in 1980) and Gillespie Realty (formed in 1958) came together to form Prudential Montana Real Estate. After years of success operating under the Prudential brand, the company rebranded in 2015 with Berkshire Hathaway HomeServices.



The Berkshire Hathaway name opens doors and provides instant credibility.

"I would want to be associated with somebody where the financial strength was unquestioned and where the name stood for integrity. What other quality would you want that Berkshire Hathaway HomeServices does not have; and I don't think you could find one."

WARREN BUFFETT
CHAIRMAN AND CEO, BERKSHIRE HATHAWAY INC.



More than 300,00 transactions across 12 countries on 3 continents



Culture

It all starts and ends with the people who make up this company.

At the heart of our company lies our people. We foster a 'people-first' culture, prioritizing relationships over transactions. Our enduring commitment to assisting individuals is a source of immense pride for us. We believe in giving back to our community, actively supporting various local non-profit organizations. Throughout the year, we organize volunteer initiatives, offering ample opportunities for networking and collaboration among our peers. Our dedication to our agents, our employees, clients, and community underscores our core values and shapes our vibrant company culture.

We provide numerous opportunities to get to know your fellow team members by hosting fun events throughout the year including:

- Annual National Sales Convention
 - ELEVATE - Annual Company Statewide Convention
(alternates between Bozeman and Missoula)
 - National Summit Conference for Top Producers
 - Regular Sales Meetings
 - Statewide Open Forum Sessions
 - Happy-Hour Get Togethers
- Customer Appreciation Events
 - Community Involvement Projects
 - Annual Volunteer Day
 - Support Local Sporting Events
 - Awards Celebrations
 - Christmas Parties

LEADERSHIP TEAM

Local leadership is a cornerstone of our continued success. The presence of local leaders who understand the unique intricacies of our communities is invaluable. They possess an innate knowledge of the local real estate market, neighborhood dynamics, and regional trends, which allows for informed decision-making and tailored strategies.

These leaders foster a deep connection with our agents, providing them with personalized guidance and a sense of trust that comes from knowing they are in capable hands. Moreover, local leadership ensures a strong commitment to community engagement and a genuine desire to give back, enhancing our reputation and relationships with residents and businesses alike.

Executive Team



Mike Basile
Owner



Dan Ermatinger
Owner



Craig Danenhauer
President



Mike Nugent
Vice President

Our Managing Brokers



Kristen Hoell
Bozeman



Claire Gillam
Bozeman



Kristen Broughton
Bigfork



Bonnie Hawke
Butte



Jonathan Nutt
Ennis



Stacie Stornetta
Hamilton



Deb Whitcomb
Helena



Signe Lahren
Livingston



DJ Smith
Missoula



Jen Clement
Polson



You Get More!

More support, more tools, more business when you work for a brokerage that is working for you.

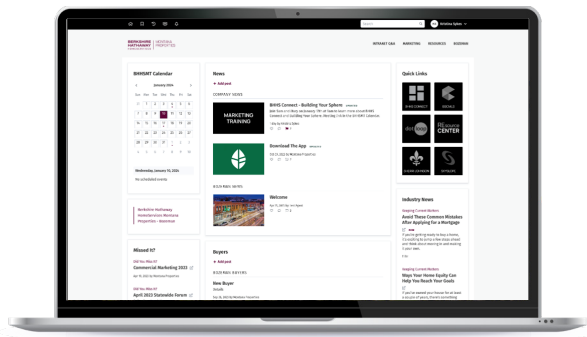
Real estate marketing tools are diverse and constantly changing, which is why our team is continually monitoring our technology offerings to keep you front and center with your clients. We invest in the cutting-edge tools and services you need to stay ahead of the competition so you can spend more time doing what you do best.

Not sure where to start, just ask and we will be happy to give you some ideas. Too busy to get the basics done? Let us use our automated systems to create postcards, flyers, and even digital ads!

Have a question, just ask! Our team is here to help.

Company Intranet - AgentsMT.com

ONE searchable source for everything. Your source for company news, events, floor schedules, marketing resources, property research and vendors. Keep track of upcoming training opportunities, download previous training handouts and recorded events.

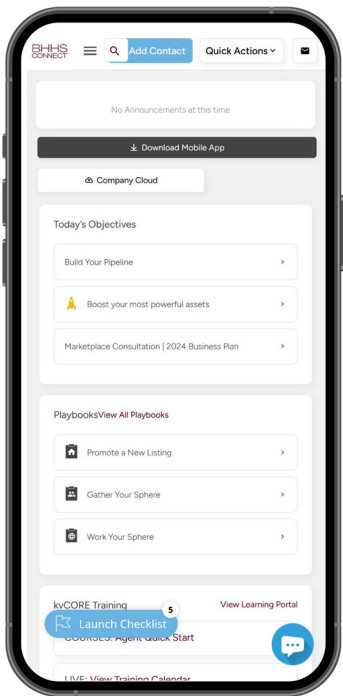


Mobile app powered by **ThoughtFarmer** and available on



BHHS CONNECT

Powered by **kvCORE**, the #1 ranked real estate tech platform.



Agent Custom Website



Smart CRM



Listing Management & Marketing



Lead Engine



Marketing Autopilot



Mobile Dialer & Open House Apps

More Marketing Tools

We have more support and Marketing Services to give you a leg up on the competition. When you list a property, our team is here to support you by having all the tools available. We support you by having all the tools to market yourself, market to your sphere, and help build your brand.

- FREE Just Listed/Sold Postcards for every listing
- Proprietary BHHS Marketing Resource platform
- Listing flyers and postcards
- Keep in Touch Postcard Program
- Email and e-newsletter templates
- Video creation tool & templates
- **SOCI** - Social media scheduling software
- Local, national, and global advertising opportunities
- On-demand printing via **xpressdocs**



Elevate Your Business

Marketing Proposals and CMA Tools

- **Moxi**present™ - Create custom CMA's, marketing proposals, open house presentations and buyer tours
- Ready to print marketing proposals with matching covers and binding material
- **CORE Present** - A digital CMA and marketing proposal tool



Specialty Marketing Platforms

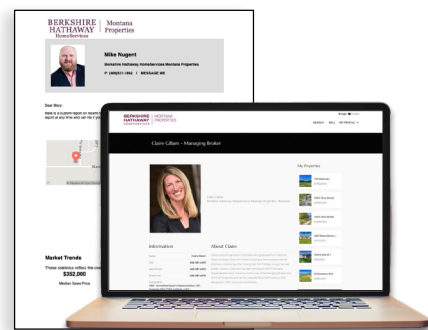
In addition to our residential marketing plans, we offer three divisions to market speciality properties including:

LUXURY COLLECTIONSM COMMERCIAL DIVISION

MONTANA RANCH PROPERTIES
RECREATION | LAND | SPORTING | AGRICULTURE

Global Listing Exposure

One of the benefits of being with a national brokerage is the ability to leverage global website audiences:



- Listhub listing syndication and reporting
- Buyer and Seller Market Activity Reports
- bhhsmt.com website is translated in 7 different languages

WSJ

FINANCIAL TIMES
Property Listings

Zillow

realtor.com

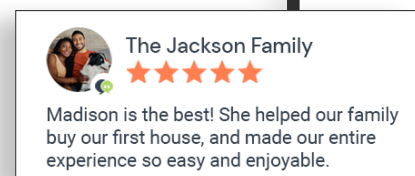
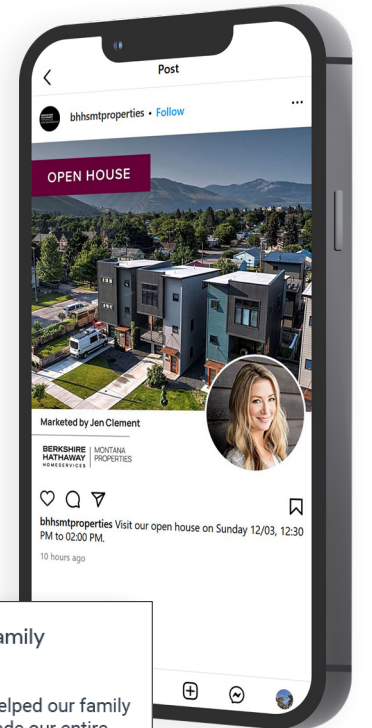
居外
Juwai.com

...and many more

More Digital Marketing

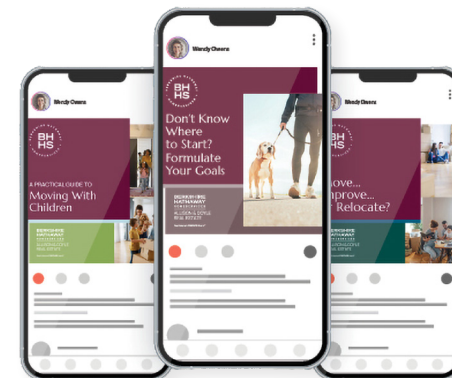
We understand the importance of technology in today's competitive marketplace and offer the latest in digital and online tools.

- Digital geofenced ads for both listings and personal branding
- Automated Target Marketing ads to your sphere
- Free 7 day ads for all new listings and 14 days for luxury listings
- **CHALK DIGITAL** and **Realforce**
- Free 3 day automated open house ads
- Free 5 day new listing ads on **facebook** and **Instagram**
- Use AI to target buyers with 5 day new listing ads on **facebook** and **Instagram**
- **ListHub** listing syndication and reporting
- **TestimonialTree**



Keep In Touch With Your Sphere

- **TestimonialTree** - Manage your testimonials and ask for reviews on all the popular real estate portals
- **LiveBy Stats** - community and market report guides
- Real Estate and Lifestyle Planning Guides
- Neighbors Know Best marketing materials



Automated & Customizable Listing Kits

Our powerful Listing Kit tool empowers you to streamline your listing marketing efforts, enhance your brand consistency, and attract more buyers—all while saving valuable time.

Lifecycle Notifications

Notifications are customized based on the listing's lifecycle stage. Whether it's just listed, has experienced a status update, or recently sold, we've got you covered.

Tailored Options

Each kit includes up to 11 different marketing pieces along with several color themes and photo options.

Creation

Our system generates a “kit” of marketing materials when you have a new listing. These kits include print and digital assets such as:

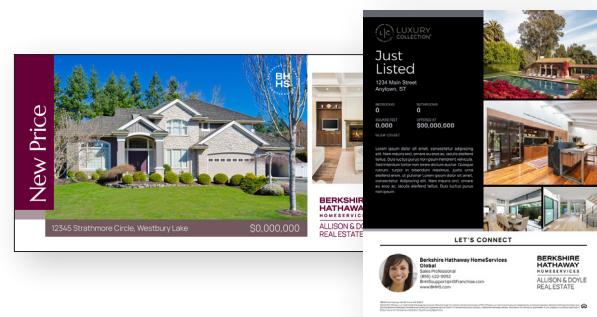
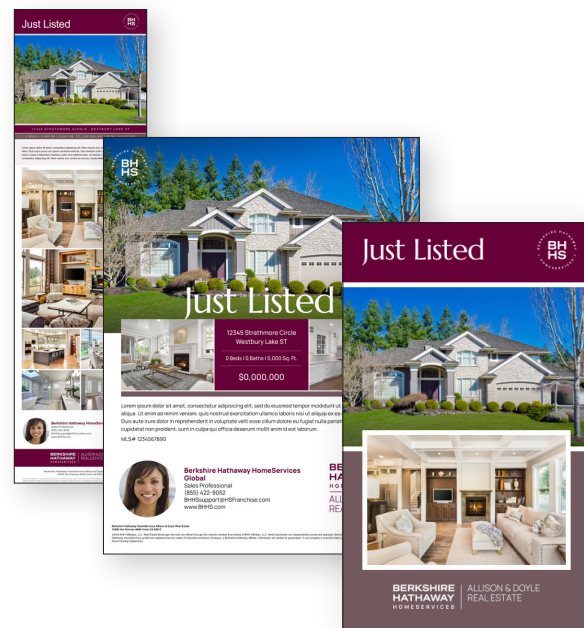
- Flyers
- Postcards
- eCards
- Door Hangers
- Social Media Posts
- And more!

Cohesive Branding

Each kit contains professionally designed templates that maintain a consistent marketing “brand” for you. Say goodbye to scattered materials—now you can present a unified image to potential buyers.

Luxury Collection Listing Kits

Each kit includes up to 11 different pieces that utilize the Luxury Collection palette and photo options.



Training & Networking Opportunities

From local mentorships and training seminars to nationwide web training opportunities - our brokerage provides a New Agent Training program for agents new to the business, or seasoned professionals looking to brush up their skills. One of the best benefits of BHHSMT is learning and building relationships with your colleagues in your office and throughout our company. Get involved and build your business with some great people.



National Sales Convention

Every year in March, BHHS Corporate hosts its annual sales convention. It's a 3-day event that focuses on networking, education, inspiration and entertainment.

Statewide Fall Convention

Every fall, our company hosts a convention that alternates locations between Missoula and Bozeman. We bring in national speakers, continuing education credits and best practices agent panels. It's a great opportunity to network with your fellow agents from around the state.

Monthly Open Forum

Take part in this monthly training with your peers across our company on the 1st Thursday of the month. It is a regular opportunity to idea share and hear about trends with agents from around the state. Take advantage of the statewide brokerage and build connections in other markets.

Training On Demand

LearnCenter REsource and AgentsMT.com are your libraries for custom real estate success training for all levels of experience; from seasoned top producers to brand new agents.



Select From:

- Live and recorded webinars
- Web-based training courses
- Certification courses
- Monthly marketing
- Sales training

In-person and live zoom training

Access to Brian Buffini and other top name coaches in the industry





Onboarding

When you join our team, we want to make sure it's a seamless transition. Whether you are an experienced agent or new to the business, we want to put you in the best position to succeed and that includes helping with the details of your transition so you can focus on sharing the news with the world. Our team will work to make sure you are up and running without missing a beat, from business cards to yard signs, social media announcements to association transitions, tell us what you need and we will get to work.

Agent Welcome Kit



- Welcome Announcements
- Professional Photo Shoot
- Sign Riders
- Business Cards
- Name Badge
- Company Jacket
- Access to BHHS Corporate Discounts
- GSuite and Email Signature
- Technology Set Up and Support (email, phones, intranet)



More Support

When we say we are here to support you, we mean it. From mentoring, transaction support and marketing, we are here to help when you call, email or text us. That's one of the main differences between our brokerage compared to others.



Marketing & IT Support Team

With a dedicated team of marketing specialists across the state, our marketing team keeps our agents up to speed on the latest trends in advertising to help you grow and support your business. We offer more marketing tools than any other company, so you can offer more value to your clients.

Accounting & Transaction Support

Our transaction coordinators are your partners in auditing your file and making sure that you are meeting our expectations and protecting you and your clients. Whether you are using Skyslope or Dotloop we are here to make sure your files are complete upon closing to ensure prompt payment of commission checks. We offer direct deposit to get you paid in the most timely manner.

Local Office Management and Support

In addition to statewide support, our offices are staffed with local support as your "go-to" people to help create all your real estate marketing collateral materials when you get a new listing.

Preferred Lender Program

Not all mortgage companies are created equal. Our preferred lender program ensures that you gain exclusive access to a range of benefits, some of which are specifically reserved for Berkshire Hathaway agents.



- \$1,450 Origination Fee
- No Origination Fee Refinance (*expires 12/31/25*)
- Complimentary Appraisal
- \$10,000 Closing Guarantee
- \$5,000 Rate Match Guarantee

Closing Guarantee:

Qualified buyers obtain a Prosperity Buyer Advantage Commitment letter, which guarantees an on-time closing or we will pay \$10,000 to the seller.

Buyer Advantage:

Buyers can get much of the home financing process out of the way and obtain a Commitment Letter before beginning to search for a home.

Lock, Shop & Home:

Eligible home buyers who participate in our Buyer Advantage program may also lock in an interest rate before finding a home.

Second Opinion:

Show us a valid, current loan estimate or loan worksheet from another lender, and we will meet or beat the competitor's offer, or we will provide you with \$5,000.

Credit Xpert Program:

Free access to credit simulation tools that help applicants from every credit band identify potential opportunities to secure the best rates and terms.

©2023 Prosperity Home Mortgage, LLC. (877) 275-1762. 14501 George Carter Way, Suite 300, Chantilly, VA 20151. All first mortgage products are provided by Prosperity Home Mortgage, LLC. Not all mortgage products may be available in all areas. Not all borrowers will qualify. NMLS ID #75164 (For licensing information go to: NMLS Consumer Access at <http://www.nmlsconsumeraccess.org>) Licensed by the Department of Financial Protection and Innovation under the California Residential Mortgage Lending Act. Licensed by the Delaware State Bank Commissioner. Georgia Residential Mortgage Licensee. Massachusetts Mortgage Lender and Mortgage Broker MC75164. Licensed by the NJ Department of Banking and Insurance. Licensed Mortgage Banker-NYS Department of Financial Services. Rhode Island Licensed Lender. Rhode Island Licensed Loan Broker. Rhode Island Licensed Third-Party Loan Servicer. Also licensed in AK, AL, AR, AZ, CO, CT, DC, FL, ID, IL, IN, KS, KY, LA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NM, NV, OH, OK, OR, PA, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV and WY.



We Are Ready When You Are

Here's what one of our agents who has made the change has to say:



Wanda Sumner
Real Estate Broker

"Berkshire Hathaway is MY brand for life. The support and tools available have been a huge factor in my succeeding business. At the local level I could not ask for a better support team! Our office manager/managing broker keeps us updated on changes, current events, she is very personable and is always willing to listen, help out or whatever the need is. My colleagues in the office are amazing, I am surrounded by a great group of professionals who enjoy working as a team and always have time for one another.

Our receptionist keeps it all going and contributes to our success!

A company as a whole (Montana Properties). They are people people! They listen, they are knowledgeable, appreciative of the talent that works with them. They support who we all are as individuals and show a true interest in how we operate business all differently but in a way that works for us.

I love running my business, my way, with the support of the BHHS brand!"

"I think you want to join a company that's going to be around forever. Berkshire Hathaway is built to be forever, it's true of all our businesses that we own. You want to be part of an organization that's not looking to sell out next week or next month or next year or where the place will crumble when the founders leave. In terms of permanence, we can't be beat. Not only can we not be topped by anyone, we can't be matched by anyone."

**- Warren Buffett, Chairman and CEO
Berkshire Hathaway Inc.**



CAREERBHHSM.T.COM

BIGFORK | BIG SKY | BOZEMAN | BUTTE | ENNIS | FLORENCE | HAMILTON | HELENA | KALISPELL
LIVINGSTON | MISSOULA | POLSON | SEELEY LAKE | SHERIDAN | TWIN BRIDGES | WHITE SULPHUR SPRINGS

©2024 BHH Affiliates, LLC. An independently owned and operated franchisee of BHH Affiliates, LLC. Berkshire Hathaway HomeServices and the Berkshire Hathaway HomeServices symbol are registered service marks of Columbia Insurance Company, a Berkshire Hathaway affiliate. Equal Housing Opportunity.